



Dear, _____

I play Select Fastpitch Softball for the Federal Way SLAM! It is an absolute BLAST!!! Our team is looking for donors to help fund our team for the 2010 season. Your support is very much appreciated! Here's a bit about our team:

The Federal Way SLAM! Is a 14U Select Fastpitch Softball organization that provides girls in the Puget Sound area the opportunity to play softball at the highest level. The SLAM! is a year-round program that keeps the girls active and builds their skills to compete with elite level competition. This past year, our team finished 3rd in State for USSSA 12U and won 6 traveling tournaments! In 2010, we move up to 14U and plan to work hard to continue our successful run. It will take a lot of work to compete at this next age bracket, but we'll give it our all and have a great time throughout the course of the season.

The team will be traveling mostly around Washington in 2009, playing in 10-12 tournaments between March and June. Our first BIG tournament is the Tri-Cities Icebreaker, with over 100 teams!

Thank you for your support! For more information on the SLAM!, visit: <http://federalwayslam.com>

INDIVIDUAL SPONSORSHIP OPTIONS

BRONZE: \$25.00

Bronze sponsors receive a "SLAM! Supporter" t-shirt and will be mentioned on the SLAM! web site.

SILVER: \$50.00

Silver sponsors will receive a "SLAM! Supporter" hooded sweatshirt and will be mentioned on the SLAM! web site.

GOLD: \$100.00

Platinum Sponsors will receive a "SLAM! Supporter" hooded sweatshirt, a SLAM! fleece blanket and will be mentioned on the SLAM! web site.

LOCAL BUSINESS SPONSORSHIP OPTIONS

A variety of corporate options are available for sponsorship. The SLAM! web site is a great advertising tool. Opposing teams and many members of the local community frequent the SLAM! web site.

Here are some traffic statistics for the past year on the SLAM! web site:

- 1265 unique visitors from 63 cities in the state of Washington.
- 13,138 page views.
- 41,786 viewings of SLAM! highlight videos.
- An average of around 200 page views per day during our season.



BASE HIT PACKAGE: **\$100.00**

“Base Hit” sponsors will receive an advertisement on the SLAM! web site linking visitors to their business.

DOUBLE-PLAY PACKAGE: **\$250.00**

“Double Play” sponsors will receive a banner ad on the SLAM! web site linking visitors to their business and will also have a printable coupon on the SLAM! web site.

HOME RUN PACKAGE: **\$500.00**

“Home Run” sponsors will receive a banner ad on the SLAM! web site linking visitors to their business, a printable coupon on the web site, and will receive a framed team picture to display at their business. If appropriate, coupons will be handed out to the opposing teams during local tournaments.

Grand SLAM! Sponsor: **\$1000.00**

“Grand SLAM! Sponsors” will receive all of the benefits from the home run package and, as well, will be permanently inducted into the SLAM! Sponsor “Hall of Fame” prominently featured on the SLAM! Web Site. Additionally, “Grand SLAM! Sponsors” will be featured periodically during intros for SLAM! highlight videos.

SPONSORSHIP FORM

Name: _____

Address: _____

Email Address: _____
(if you want updates on the team's progress over the course of the season)

Player you know: _____

Sponsorship Level + Amount: _____

Clothing Size: _____

Please make checks out to "Federal Way SLAM!". Please return your sponsorship form to:

Federal Way SLAM!
c/o Dee Rogers
700 SW 368th St.
Federal Way, WA 98023